# **USC Token's economy**

## 1. Structure and economy of USC Token.

USC tokens has fixed total, equal 500 000 000 tokens.

**5 000 000 USC Tokens** (1% of total of USC Tokens that will be distributed) will be distributed during the closed part of ICO until November 15 2018 00:00 UTC at the price 10 000 USC Token for 1 ETH;

**37 500 000 USC Tokens** (7,5% of total of USC Tokens which have to be distributed) will be distributed during Pre-ICO which is starting November 13 2018 at 00:00 UTC and coming to an end December 13 2018 at 11:59:59 PM UTC at the price 7500 USC Tokens for 1 ETH;

**210 500 000 USC Tokens** (42% of total of USC Tokens which will be distributed) will be distributed during ICO which is starting January 13 2019 at 00:00 UTC and coming to an end February 13 2019 at 11:59:59 PM UTC at the price 5000 USC Tokens for 1 ETH;

100 000 000 USC Tokens (20% of total of USC Tokens that will be distributed) are reserved for a bounty campaign and will be distributed among participants in accordance with their assistance and contribution to the campaign;

147 500 000 USC Tokens (29,5% of total of USC Tokens that will be distributed) are made for a team reserve for payment of remuneration and burning.

95 000 000 USC Tokens (19%) will be blocked for an ecosystem of United States of Cats and can't be sold in Ethereum network within 12 months.

In process of development of the project the total of tokens will gradually decrease, according to the plan of share repurchase of tokens with the subsequent their burning.

#### 2. Economic model of share repurchase of tokens.

For the USC Token the mechanism of share repurchase with the subsequent burning of tokens is provided. United States of Cats plans to direct 25% of the net profit got as a result of operating activities of the company to repayment of tokens at the exchange, support of their cost and then will burn them.

As a result, amount of the tokens which are in free circulation will constantly decrease.

# 3. Economic model of USC Tokens using.

All tokens received as the commission for service of the B2B, B2C USC market, revenue from sale of a merch and use of symbolics of the USC in advertizing

Наименование показателя	Токен USC
Legal position	Utility token
Emission	500 000 000 USC
Cost (is recommended)	1 \$
Appointment	VIP service
Share repurchase	25% of net profit, burning

campaigns, revenue from a game segment and realization of other services will be used as follows: X% of tokens will be withdrawn from circulation by burning for reduction of their total in a free turn;

Y of % of tokens will be sold at the cryptoexchange at market price at the time of carrying out operation.

The prices of all services and service charges of the platform are established in fiatny means, but calculation for them is made with tokens. At the time of payment of service there is a determination of necessary amount of tokens at their current rate and the necessary amount of tokens undertakes from a wallet of the client or bought at current rate at the exchange.

# 4. Economic justification of growth of the price of a token.

The price of a token depends on supply and demand. In order that the price of a token grow, stable increase in demand and reduction of the offer are necessary.

# Increase in demand for a token

In process of development of infrastructure of B2C project of the United States of Cats company and growth of number of consumers of services and persons interested to take all advantage available to holders of USC Token. It is natural economic process at which demand for a token will constantly grow in proportion to the number of participants of community of the project, of persons interested to buy it and to use exclusive rights USC token holder.

# Decrease in supply for a token

In economic model of the USC Token the mechanism of a gradual conclusion of tokens from a turn by their burning is put. The tokens redeemed by the project for 25% of her annual profit and also a part of the tokens received as payment of consumption of products of economy of United States of Cats are subject to burning. Such economic model leads to stable decrease in lump of tokens in free circulation and, as a result, to the offer of a token in the market.

Thus, in the nature of a token two factors of growth of its price are put eventually. Increase in demand for a token from associates of United States of Cats, on the one hand, and reduction of quantity of tokens in system, on the other hand, will lead to the stable and predicted growth of the price of a token.

#### 5. Functionality of the USC Token.

At payment by USC Tokens, 15% discount for all paid services are provided to owners of tokens:

- USC Token gives the chance of receiving a discount for payment of goods and services of partners of the United States of Cats project;
  - at acquisition merch production of United States of Cats;
  - payment of a game infrastructure of the United States of Cats;
  - fee of other connected services;
  - exchange of 1 USC token = 1 Catscoin at release stage of Catscoin.

#### 5.1. Exclusive services for USC token holders.

Besides a standard set of services, the largest owners of tokens have access to a number of additional exclusive services.

- The organizations of roadshows, meetings, business dinners with investors, blockchain alliances and investment funds.
- USC Token the gives to a person the right for participation in conferences in quality of VIP.
- Communication at a round table with leaders of opinions an industry blockchain, private meetings with representatives of investment funds, an opportunity to receive the best time for a performance at conferences and also the best advertizing tools.
- For participation in vote at the choice of architecture and functionality of projects.
- Addition in the list of founders of the United States of Cats (it is displayed on the website and other official USC resources, it can be used in advertizing tools).
- Special privileges at the offer of the products created in the ecosystem of the United States of Cats.

New functions in this sphere which will be tied to USC token will be developed in addition.

### 6. Legal structure of the USC Token.

1. The token represents utility token which is used in the following purposes:

- doesn't grant the right of participation in the capital stock of the United States of Cats company;
- his main function is giving access to VIP services and exclusive services of the United States of Cats;
- tokens won't be distributed until the project won't be started;
- all unallotted tokens will be stored at the entrusted keeper;
- token holders will also have the right to vote for architecture and functionality of the B2C projects of the United States of Cats company in other words, they don't depend only on actions of others;
- for payment of all services of the United States of Cats (including participation in roadshows, meetings, conferences, business dinners with investors, blockchain alliances and investment funds in quality of VIP);
- for receiving discounts for rent of any components of infrastructure of the United States of Cats and also for fee service of the providers placed in Decenturion state;
- 2. Keeping of USC tokens doesn't give to the holder any other rights, except as their limited set described above and also the right for fair expectation of use of the USC Tokens with the United States of Cats in such ways with what it will be offered and is available to interaction in each timepoint.

All restrictions provided in rules of sale of tokens and national legislations of token holders are applied to such rights and expectations.

Buying or accepting USC Tokens, the recipient understands and accepts the fact that the token doesn't provide and doesn't declare:

- a) any rights or interests for shares in authorized capital, actions, goods, bonds, debt tools, either other financial instruments, or the investments granting the equivalent rights;
- b) any rights for future profit, share in the companies or any other forms of participation or management of the United States of Cats;

c) that the token is any form of money or lawful means of payment in any jurisdiction.